

PRESS RELEASE



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FOR IMMEDIATE RELEASE

Discover Your Routes with Cycle Canada

ALLISTON — February 28, 2006— Cycle Canada announced today that cyclists will now be able to purchase packages that follow Cycle Canada's Bicycle Touring Routes in different parts of the country. And the packages go one step further by helping cyclists and their friends take a sightseeing tour on their own time schedule.

Each package includes daily route sheets with maps and cue sheets, area maps and suggested accommodation at recommended stopover points along the route. Popular tourism sites, bike shops and other useful information helps cyclists make the most of their travels.

Packages include areas that are well known by cyclists who ride in Cycle Canada's group tours, such as Alberta's Icefields Parkway and British Columbia. But there also are hidden jewels, such as New Brunswick's Acadian Coast and Southern Ontario's Trent Canal system, where the cycling, scenery, historic Inns, culture and food are superb.

These unique routes were developed by owner Bud Jorgensen whose deep understanding of cycling conditions throughout Canada stems from his annual Tour du Canada cross country ride and personal exploration of the country.

The cost of a package for 2 people is \$65.00. For an additional fee Cycle Canada offers a semi-custom package. Daily distances can be adjusted to suit specific schedules and cyclists can receive office support during the tour, including a toll free number with a message service. A feature that we expect will be most useful is a personalized, dedicated area on Cycle Canada's website, CycleCanada.com. Friends who come from different parts of the world to explore Canada can share planning details through the website. The web address can also be used for journal to share daily experiences with friends or family. Cycle Canada will update the page to let friends and family know the vacationers are well and "wishing they were here".

Cycle Canada, The Veloforce Corporation is a national cycling event management organization that has been staging challenging rides throughout Canada since 1988. Cycle Canada is owned by Bud Jorgensen, a long-time recreational cyclist and cycling advocate. Bud is founder of Tour du Canada, an annual coast to coast ride through all 10 provinces. Cycle Canada has its head office in Alliston, Ontario.

Details about the new Packages can be found online at www.CycleCanada.com/Routes/

For more information contact:

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