

# PRESS RELEASE



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## C-KAP Winner of Tour du Canada Cup

**ALLISTON** — April 2, 2005 — **André Marier of Ottawa, Ontario** is the winner of the second annual Tour du Canada award for a C-KAP member, the national cycling club Tour du Canada has announced.

In 2004 André explored six Canadian provinces by bike. In addition to his home province of Ontario, André traveled in Alberta, British Columbia, Manitoba, Quebec and Saskatchewan and logged a total distance of 11,741 kilometres. André has been recognized by the Board of Directors of Tour du Canada as best reflecting its stated goals of promoting interprovincial cycling.

André's name will be engraved on a trophy donated to C-KAP by Tour du Canada and C-KAP will further recognize his accomplishment with a certificate of achievement. André also will receive a Tour du Canada cap as part of the award.

For more information on C-KAP and Tour du Canada, and how to compete for this annual award please contact:

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**Canadian Kilometer Achiever Program (C-KAP)** is a national fitness incentive program that dates back to 1976. That year, groups of cyclists from across Canada traveled from province to province to their final destination of the Olympics in Montreal, Quebec.

The goal of the program is to encourage participants to improve their health and lifestyle through cycling. The program has encouraged over 1,000 cyclists, on a voluntary basis, to log their daily kilometers throughout the year. The cumulative cycling distance of C-KAP participants is over 15 million kilometers.

**Tour du Canada** is a national network of cyclists whose mandate includes the promotion of interprovincial cycling. The club has more than 300 active members throughout the country and in various parts of the world.

The Tour du Canada organization conducts the annual cross-Canada bicycle ride. Tour du Canada was first staged in 1988 and since then more than 400 participants have completed the 7400 kilometre cross-country ride. Cyclists travel from Vancouver British Columbia to St. John's Newfoundland, travelling through all 10 provinces. The age range of participants to date is 14 to 73.

*Tour du Canada is the registered trade-mark of Cycle Canada, The Veloforce Corporation.*