

PRESS RELEASE



Tour du Canada Cup C-KAP Winner

FOR IMMEDIATE RELEASE

ALLISTON — April 8, 2008 — George Fralic of Brooklyn, Nova Scotia is the winner of the fifth annual Tour du Canada award for a C-KAP member, the national cycling club Tour du Canada has announced.

In 2007 George traveled by bike in three Canadian provinces. George has been recognized by the Board of Directors of Tour du Canada as best reflecting its stated goals of promoting interprovincial cycling. George's name will be engraved on a trophy donated to C-KAP by Tour du Canada and C-KAP will further recognize this accomplishment with a certificate of achievement. He will also receive a Tour du Canada cap as part of the award.

For more information on C-KAP and Tour du Canada, and how to compete for this annual award please contact:

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Canadian Kilometer Achiever Program (C-KAP) is a national fitness incentive program that dates back to 1976. That year, groups of cyclists from across Canada traveled from province to province to their final destination of the Olympics in Montreal, Quebec. The goal of the program is to encourage participants to improve their health and lifestyle through cycling. The program has encouraged over 1,200 cyclists, on a voluntary basis, to log their daily kilometers throughout the year. The cumulative cycling distance of C-KAP participants is over 19 million kilometers.

Tour du Canada is a national network of cyclists whose mandate includes the promotion of interprovincial cycling. The club has more than 350 active members throughout the country and in various parts of the world. The Tour du Canada organization conducts the annual cross-Canada bicycle ride. Tour du Canada was first staged in 1988 and is celebrating its 20th anniversary in 2008. Riders visit all ten Canadian provinces during the high summer months. As of 2008 almost 700 participants will have completed the 7500 kilometre cross-country ride. The age range of participants to date is 14 to 73.